

# **AI - Formbot**

Converse | Monitor | Engage

#### Hi I'm Coni, the Formbot.

I am a conversational interface which can gather contact details, answer questions and provide information any time of the day or night.

I'll transfer the visitor to a human advisor or email you with the details as soon as the chat finishes.

Click 4 Assistance

## How it works

Fully automated, the Formbot will converse with your customer, asking questions and collecting answers, whilst prompting for their contact details.

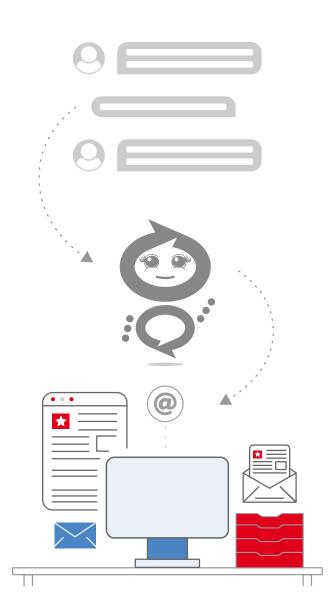
Generate more leads	
Allow booking of appointments or demonstrations	
Provide automated answers to commonly asked questions	
Triage end	quiries for complex routing
Gain feedback and survey visitors	
Live Chat 🗶	Live Chat 🗶
Hello, I'm a virtual assistant and here to help. If I am unable to help I will transfer you to a real person.	Yes
Do you have a question for me?	What course do you want to
Yes	apply for?
Great! Before we get started please enter your email address in case we get disconnected.	Excellent.
john.doe@kismet.co.uk	Ves No
powered by ClickAssistance boxesist ph ClickPysistance	powered by Click4Assistance boweleg pl Click4Assistance
control by Crish Assistance	

Every visitor on your website is now able to automatically interact with your business 24/7

## When agents are unavailable

Information collected will be automatically emailed to you for a follow-up.

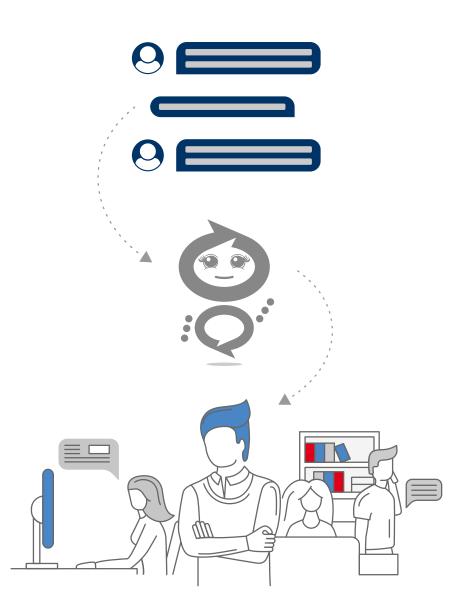




## When agents are available

At any point, the Formbot can escalate the chat to a live agent in any department, each agent can see exactly what's been said and step in to offer their expertise.





## Why use a Formbot

#### Improve Customer Service

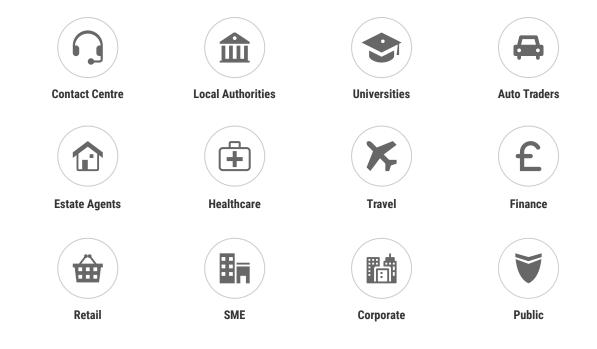
- ✓ Available 24/7, instant responses with no queuing
- ✓ Seamlessly escalate to real agents if available
- ✓ Immediate answers prevent customer frustration

#### **Reduce Time & Costs**

- Act as gatekeeper, handling routine tasks and increase productivity
- Automate many tasks usually done by humans
- ✓ Gather specific information before escalating to agent

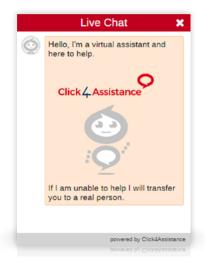
## **Benefits for Every Industry**

Based on your visitor's common enquiries, easily configure the Formbot to ask questions and gather information specific to your industry.



## Fully configurable

Just like all Click4Assistance chat windows, the Formbot can be completely customised in terms of your branding, however it can also...



## **Display Images**

Engage with your visitors and provide a friendly experience

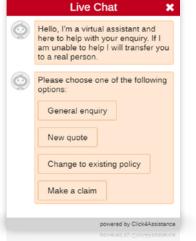
#### **Multiple Options**

Focus on specifics, understand your visitor's needs and answer them accordingly.



### **Department Selection**

Escalate to a real agent allowing the visitor to choose which department they would like to chat with.



## Talk to the experts

Click4Assistance are experts in live chat with 15 years' experience providing various communication tools to a range of UK industries. Our latest Formbot seamlessly integrates with our multi-channel communication solution.

Being part of our fully hosted, secure and resilient cutting edge solution the Formbot inherits all the additional functionality and benefits, including:

- Fully compatible with all desktop and mobile devices
- Allow the Formbot to offer assistance by automatically engaging
- ✓ UK data storage in a leading UK based data-centre
- ✓ 100% customisable chat windows to represent your brand

If you would like to discuss how a Formbot can help your organisation, contact our friendly team who can provide a demonstration and answer all your questions.



## Contact Us

#### **Sales Enquiries**

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