



Mazda

www.magnamazda.co.uk

INDUSTRY:


Vehicle Dealerships

Magna Mazda have new and used Mazda dealerships throughout Dorset, Hampshire, and Wiltshire. Each dealership can provide a range of quality new and used Mazdas at competitive prices. They also have dedicated Mazda MOT, Servicing and Parts departments at each Mazda dealership.

The screenshot displays the Magna Mazda website interface. At the top, there is a navigation bar with links for 'New Mazda Cars', 'Exclusive Offers', 'Used Mazda Cars', 'Business User', 'Service Booking', and 'About Us'. A 'CHAT LIVE NOW' button is visible on the left. The main banner features the text 'NEW FREE WEB APP FOR SMART PHONE FIND OUT ALL ABOUT IT'. Below this, there are two smartphone screens: one showing the 'YOUR USED CAR SEARCH' app interface with filters for Location, Model, Price Range, Fuel, and Transmission, and another showing search results for a '04/54 Mazda3 1.6i TS 4dr Automatic' for £3,795 and a '08/58 Mazda MX-5 2.0 Sport Roadster Coupe' for £12,295. On the left side of the website, there is a '143 PRE-OWNED CARS IN STOCK NOW!' section with a search form. The search form includes fields for 'Car or key word search:', 'Location:', 'Model:', 'Price Range:', 'Fuel:', and 'Transmission:', each with a dropdown menu set to 'Any'. Below the search form is a 'CONTACT US TODAY' button. On the right side, there is a 'USED CAR PREVIEW' section featuring a blue Mazda 3 car and the text '10/10 MAZDA 3 TS2 AUTOMATIC 29,500 MILES £10,795'.

Working alongside Mazda’s design agency, Click4Assistance provided the solution to 6 dealerships on the south coast. One main website servicing multiple dealerships, Click4Assistance ensures chats are routed seamlessly to the relevant sales representative whether a purchase or service enquiry is made for a specific vehicle.

Fully branded to the Mazda look and feel. If the chat is instigated from a “non-specific” dealership page, the visitor has the option to select their nearest branch.



SORRY OUR OPERATORS ARE CURRENTLY UNAVAILABLE.



However, we will be back soon so please leave your details and we will be in touch.

Your Name

Phone No

Email Address



Nature of Enquiry

OUR OPERATORS ARE WAITING TO CHAT WITH YOU

Please enter your first name

Select your nearest branch

WELCOME TO OUR LIVE CHAT SERVICE.

Visitor This is a sample to show what the visitors text would look like when this chat window is used on your website

Operator This is a sample to show what the operators text would look like when this chat window is used on your website

System This is a sample to show what appears when a system command is shown in the window

The Operator Is Typing...




NEW! FREE WEBCHAT FOR SMARTPHONE

FIND OUT ALL ABOUT IT

Location:



WE WOULD LOVE TO HELP!

For an instant response from a team member, simply add your name below, & click...

we have currently in stock?

Proactive invitations allow sales representatives to approach visitors on the website in the same way they can in a bricks and mortar dealership, driving more leads and enquiries for high value items